



The 11th edition of the CEMS UNFCCC Model Role Play

Venue and date:
University of Cologne,
Faculty of Management, Economics and Social Sciences
11–12 May 2019





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CEMS – The Global Alliance in Management Education

Established in December 1988 by four leading European schools (ESADE, HEC Paris, Bocconi University and the University of Cologne), CEMS is a **global alliance of academic and corporate institutions** dedicated to **educating and preparing future generations of international business leaders**.

The CEMS academic and corporate members work collectively to develop knowledge and provide education that is essential in the multilingual, multicultural and interconnected business world.

Through its one single **Master's in International Management (MIM)** degree, CEMS has grown into a Global Alliance of **31 leading business schools, 75 multinational companies** and **7 NGOs** that together offer the CEMS MIM.

For the 2018–2019 academic year, **1,381 students from 73 nationalities** are pursuing the MIM degree.

Sustainability

CEMS commitment to an ethical and responsible approach to management education includes a strong focus on sustainability. Through the involvement of Social Partners in the classroom and governance, to faculty groups and students working on corporate social responsibility and sustainability issues, all CEMS stakeholders benefit from this global discussion on sustainability.



CEMS Corporate Partners



CEMS Academic Members



CEMS Model UNFCCC: Building the next generation of leaders of sustainability

Climate change is one of the most pressing environmental issues, affecting all of today's business-related processes.

Extreme weather events, water crisis, natural disasters and failure of climate change adaptation and mitigation are four of the five top global risks in terms of impact for humans.

However, the business relevance of climate change is insufficiently understood by future decision makers in international management and society.

Nine leading CEMS European business schools offer the CEMS Model UNFCCC, a unique semester-long lecture series on the topic of climate change and climate policy that aims to close this knowledge gap.

The course is followed by a two-day simulation of the UN climate negotiations with master-level students from all the participating schools.

Bocconi



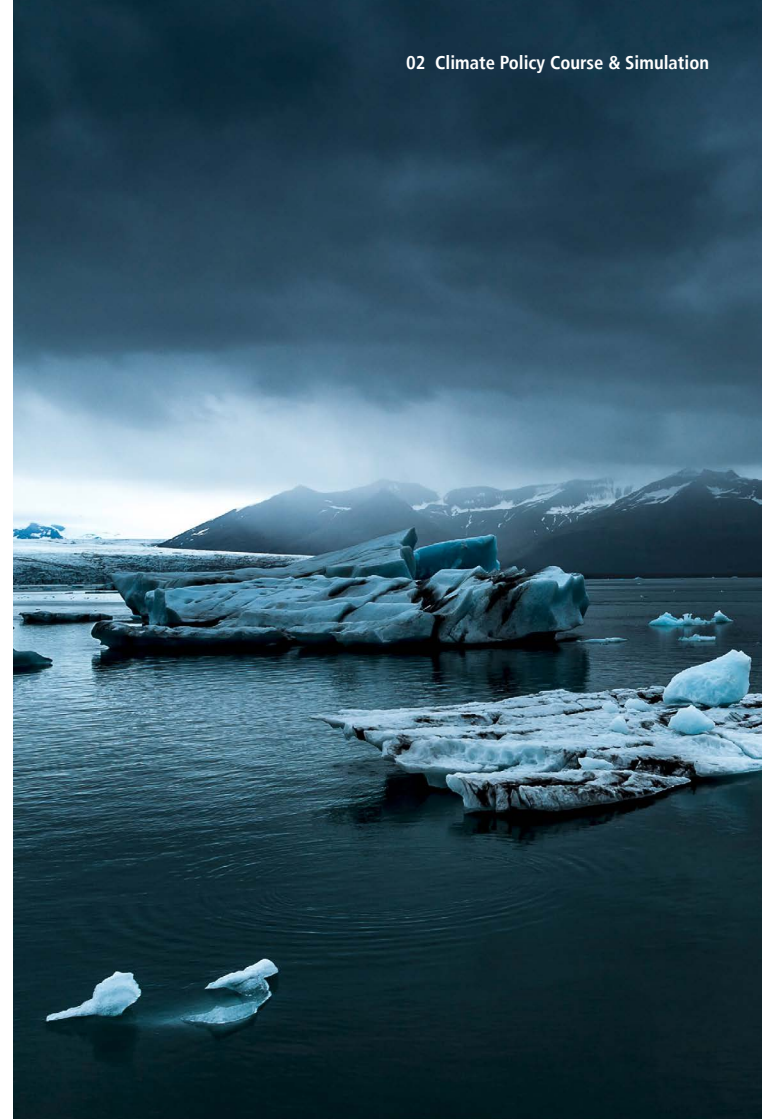
ESADE
Business School



University of St.Gallen



University of Cologne
Faculty of Management, Economics and Social Sciences



The 11th edition of a unique initiative

180 future business leaders from 9 business schools and more than 30 countries will meet in Cologne on 11–12 May 2019 for a simulation of UN climate negotiations.

This unique educational initiative has the official backing of the **United Nations Framework Convention on Climate Change (UNFCCC)** and its Executive Secretary, Patricia Espinosa.

Students will **work to obtain a consensus** around ambitious strategies to implement the global objective of maintaining climate change below 2 degrees, the point of reference agreed in Paris.

A unique **opportunity for our students to learn and develop the needed skills** to face one of the most urgent social problems of our time: the science, the evolving policies and the role of companies in dealing and contributing to climate change challenges.

“Now and into the future we will need brilliant, creative and determined minds to be part of these UN processes – so I am delighted that so many talented, young people are part of the Model UNFCCC on shaping a post-Paris world. This will inspire them to engage in the crucial work of the UN on climate action on behalf of people everywhere.”

Patricia Espinosa, Executive Secretary United Nations Framework Convention on Climate Change (UNFCCC)



Sponsorship

In order to spare participating students any kind of participation fee, we welcome sponsorship from our corporate partners.



Sponsoring opportunities

Welcome Drinks & Finger Food	€3,000
Coffee Breaks (each)	€1,000
Lunch (each)	€5,000
Dinner (each)	€6,000

Sponsors' names and logos will be used in the entire communication before and during the event. In addition, sponsors may place roll-ups and other branding material during the sponsored event. Sponsors for lunch or dinner further have the possibility of setting up an information stand during the sponsored event.

We will gladly look into opportunities to customise all benefits to suit the sponsor's needs.

Contact details

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	Fri, 10 May 2019	Sat, 11 May 2019	Sun, 12 May 2019
9.00 – 10.45 am		Plenary and Work Groups	Plenary Meetings
10.45 – 11.15 am		Coffee Break	Coffee Break
11.15 am – 1.00 pm		Plenary and Work Groups	Plenary Meetings
1.00 – 2.00 pm		Lunch	Lunch
2.00 – 4.30 pm		Meetings and Group Sessions	Meetings and Group Sessions
4.30 – 5.00 pm		Coffee Break	Coffee Break
5.00 – 7.00 pm		Meetings and Group Sessions	Meetings and Group Sessions
7.30 pm		Welcome Drinks	Dinner



THE GLOBAL ALLIANCE IN MANAGEMENT EDUCATION

**Preparing responsible leaders for a more open,
sustainable and inclusive world.**

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